



**Mega**

**COW**  
**SPRING**

**FORMULATED FOR  
RAPID RECOVERY  
AFTER CALVING**

**THE SCIENCE OF  
ENRICHMENT**

 **bhl**  
FEEDS

# PRODUCT INFORMATION

*A palm kernel based balanced feed formulated to stimulate rapid recovery after calving.*



## What is MEGA COW SPRING

MEGA COW SPRING is palm kernel with 35% feed grade molasses. It has high rates of calcium and sodium added, plus magnesium.

## BENEFITS FROM FEEDING MEGA COW SPRING

Added calcium provides instant milk yield and prevents milk fever. Studies show a cow needs to recover all mobilised calcium deposits in the first 100 days after calving. High sodium for increased appetite and a maintenance dose of magnesium oxide is also added.

Molasses gives MEGA COW SPRING unsurpassed palatability whilst providing high levels of fermentable energy. It also helps the digestion of the total diet (grass included) compared to feeding straight palm kernel. With high fermentable ME levels it will help increase appetite and drive rumen speed and output for greater milk production.

Agresearch trials show only 51% of PKE is utilised by the cow. Molasses improves PKE digestibility by 37% (relative percentage). Molasses helps rumen organisms better utilise PKE.

MEGA COW SPRING is a stable, easily handled product and is not dusty. Custom blends are available depending on farmers specific requirements.

## PRODUCT INGREDIENTS

PKE, Molasses, Calcium, Sodium and Magnesium.

## NOTE

The low ME of molasses reflects the relatively low protein content of molasses rather than the value of molasses as an energy supplement. Unfortunately the ME system underrates the value of molasses as a feed. ME fails to recognise the improved utilisation of other dietary nutrients when molasses is fed. Molasses doesn't directly feed the animal. Molasses feeds the rumen microbes, improving the utilisation of other feeds in the diet. As a result, it is inappropriate to compare molasses based feeds with other feeds on a ME basis.

## FEEDING RECOMMENDATION

Requirements will differ depending on current diet. As a guide, you should introduce slowly to adult dairy cows at 500g per cow per day, increasing to a maximum of 6kg per cow per day. Recommended not to be fed 3 weeks before calving. Suitable for feeding to lactating dairy cows.

## STORAGE

Store in a dry area. Ensure all precautions are taken to store away from bird and rodent infestation. Avoid heating this product.

**MEGA COW SPRING is available in bulk only.**



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