



# PRODUCT INFORMATION

## What is MEGA LIQ START-UP

A molasses formula blended with limeflour, magnesium and sodium. Developed to be fed after calving through peak milk production to supply essential minerals

## BENEFITS FROM FEEDING MEGA LIQ START-UP

- Convenient and accurate means of supplementing your herd with essential minerals with the added bonus of molasses.

## PRODUCT INGREDIENTS

Blackstrap molasses, water, limeflour, magnesium oxide, salt and suspension agents.

## RECOMMENDED FEEDING RATE

Feed 1kg per cow per day.

## STORAGE

Molasses should be stored out of direct sunlight, at less than 20°C and avoid contact with water. If stored in the correct manner, molasses will have a shelf life of 12 months from manufacture date, unless otherwise stated.

## ORIGIN

Made in Australia. Blended in New Zealand.

**MEGA LIQ START-UP is available in bulk shipments of 5 to 28 tonnes.**

## TYPICAL NUTRITIONAL ANALYSIS\*

As fed basis (1kg) g/kg	
Dry Matter	71%
Protein	3.7%
ME	6.93
Magnesium	2.14 (21 grams of elemental magnesium per kg)
Calcium	3.33 (33 grams of elemental calcium per kg)
Sodium	0.79 (7.9 grams of elemental sodium per kg)

\*Molasses is a natural product and nutritional analysis may vary.



**0800 222 707**

21 Paraitē Road, Bell Block, New Plymouth  
PO Box 7021, New Plymouth 4341