



Mega



**COW
35**

**ENHANCED
DIGESTIBILITY,
PROVEN GAINS**

**THE SCIENCE OF
ENRICHMENT**



bhl
FEEDS

PRODUCT INFORMATION

A unique value-for-dollar balanced protein/carbohydrate strategic feed.



What is MEGA COW 35?

MEGA COW 35 is palm kernel with 35% feed grade molasses and added minerals such as Sodium and Calcium to balance the feed for enhanced animal health.

BENEFITS FROM FEEDING MEGA COW 35

Molasses gives MEGA COW 35 unsurpassed palatability whilst providing high levels of fermentable energy. It also helps the digestion of the total diet (grass included) compared to feeding straight palm kernel. With high fermentable ME levels it will help increase appetite and drive rumen speed and output for greater milk production.

Agresearch trials show only 51% of PKE is utilised by the cow. Molasses improves PKE digestibility by 37% (relative percentage). Molasses helps rumen organisms better utilise PKE.

MEGA COW 35 is a stable, easily handled product and is not dusty. Custom blends are available depending on farmers specific requirements.

PRODUCT INGREDIENTS

PKE, Molasses, Calcium, Sodium

NOTE

The low ME of molasses reflects the relatively low protein content of molasses rather than the value of molasses as an energy supplement. Unfortunately the ME system underrates the value of molasses as a feed. ME fails to recognise the improved utilisation of other dietary nutrients when molasses is fed. Molasses doesn't directly feed the animal. Molasses feeds the rumen microbes, improving the utilisation of other feeds in the diet. As a result, it is inappropriate to compare molasses based feeds with other feeds on a ME basis.

FEEDING RECOMMENDATION

Requirements will differ depending on current diet. As a guide, you should introduce slowly to adult dairy cows at 500g per cow per day, increasing to a maximum of 6kg per cow per day. It is recommended not to feed more than 2 kgs of MEGA COW 35, 3 weeks before calving. Suitable for feeding to lactating dairy cows.

STORAGE

Store in a dry area. Ensure all precautions are taken to store away from bird and rodent infestation. Avoid heating this product.



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